

I Workshop USPCEU-Mutua Madrileña

Date: June 15, 2017

Place: Economics and Business School. Universidad CEU San Pablo. Julián Romea, 23. 28003 Madrid.

The USPCEU-Mutua Madrileña Workshop is part of the research and dissemination activities of the Cátedra USPCEU-Mutua Madrileña. It is a forum open to professionals, researchers and postgraduate and doctoral students. The objective is to create a place where researchers can expose their work and discuss them with attendees, in a scientific-technical environment.

Registration, free but limited, will be made by sending the personal data (surname, name, professional position, institution, email and telephone) to the email address: catedramm@ceu.es

Those interested in submitting a paper should send two versions of the paper in English and in PDF format, one of them without the authors, **before 6 May 2017** (deadline) to catedramm@ceu.es. Papers sent must indicate which of the two research lines of the the Cátedra are presented.

Research lines:

1. **Risk management**, with the following themes:

- Macro-finance: interrelation between macroeconomic variables and financial and market variables.
- Accounting: study of the effects of international accounting regulations, financial institutions and accounting information analysis.
- Quantitative finance: mathematical and statistical analysis of financial and insurance problems.
- Corporate finance: financial implications of business decisions.

2. **Women in leadership**, with thematic:

- Study women business leader's characteristics.
- Analysis of problems with family-work balance and co-responsibility.
- Identification of gender bias in the hiring process and appointment of women directors.
- Test the restrictions on credit access for businesswomen.
- Analysis of women directors in the third sector.
- Quantify the influence of women on boards of directors.
- Study the institutional mechanisms that foster or inhibit the promotion of women business leaders.
- Evaluation of specific regulations for the career advancement of women directors.

The works will be evaluated and qualified by anonymous evaluators: the selected working papers will be presented (in English or Spanish) and invited to be published as working papers (ISSN: 2530-0237) of the Cátedra USPCEU-MM.

The best work in each of the research lines, in the opinion of the corresponding Scientific Committee, will be awarded with € 300 and will be published as a working paper of the Cátedra.

Organizing Committee:

- Carmen Calderón Patier, Ph. D.
Dean of Economics and Business School of USPCEU.
Head of Cátedra USPCEU-Mutua Madrileña.

- Mariano González Sánchez, Ph. D.
Chair of the Cátedra USPCEU-Mutua Madrileña.
Head of the research line in Risk Management of the Cátedra USPCEU-Mutua Madrileña.

- Ruth Mateos de Cabo, Ph. D.
Head of the research line on Women Leadership of the Cátedra USPCEU-Mutua Madrileña.

Scientific Committee:

- Research line in Risk management:
 1. Gonzalo Rubio Irigoyen, Ph. D.
Full-Professor of Financial Economics and Accounting. Universidad Cardenal Herrera CEU.
 2. Juan Miguel Nave Pineda, Ph. D.
Professor of Financial Economics and Accounting. Universidad de Castilla La Mancha.
 3. Cristina Abad Navarro, Ph. D.
Associate Professor of Financial Economics and Accounting. Universidad de Sevilla.
 4. Mariano González Sánchez, Ph. D.
Associate Professor of Financial Economics and Accounting. Universidad San Pablo CEU.

- Research line in Women in Leadership
 5. José Andrés Fernández Cornejo, Ph. D.
Associate Professor of Applied Economic. Universidad Complutense de Madrid.
 1. Ruth Mateos de Cabo, Ph. D.
Associate Professor of Marketing and Market Research. Universidad San Pablo CEU.
 2. Rosa Santero Sánchez, Ph. D.
Associate Professor of Applied Economic. Universidad Rey Juan Carlos.
 3. Dra. D^a. Patricia Gabaldón Quiñones.
Associate Professor of Economic Environment. Instituto de Empresa.