

Cátedra Universitaria



CEU
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MUTUA MADRILEÑA

1ST USPCEU-MUTUA MADRILEÑA- WORKSHOP

15th June 2017

Facultad de Ciencias Económicas y Empresariales / School of Business & Economics

Universidad CEU San Pablo

Julián Romea, 23 (28003) Madrid

WOMEN IN LEADERSHIP SEMINAR

2nd floor. Classroom 2.01A



RISK MANAGEMENT SEMINAR

2nd floor. Classroom 2.02A



WOMEN IN LEADERSHIP SEMINAR

Directora: D^a Ruth Mateos de Cabo

PROGRAMME

Thursday, 15th June 2017 - 2nd floor. Classroom 2.01A



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MUTUAMADRILEÑA

RISK MANAGEMENT SEMINAR

Director: D. Mariano González Sánchez

PROGRAMME

Thursday, 15th June 2017 – 2nd floor. Classroom 2.02A

9:30 – 10:00

REGISTRATION AND WELCOME RECEPTION: (Hall Building A - C/ Julián Romea, 23))

SESSION I

10:00 – 11:30

Chair: José Andrés Fernández Cornejo

Integrating identity into corporate board selection and composition

Cynthia Clark (Bentley University)
Patricia Gabaldón (Instituto de Empresa)

Jobs for the Boys? Exploring gender biased director's selection through corporate control activity

Ruth Mateos de Cabo (Universidad CEU San Pablo)
Ricardo Gimeno (Banco de España)
Jens Hagendorff (Cardiff University)

La inercia de las corbatas: barreras formales e informales al desarrollo profesional de las mujeres en su participación en los órganos de decisión máxima

Mirian Izquierdo Barriuso (Universidad Witten-Hördecke)

SESSION I

10:00 – 11:30

Accounting

Board human capital and the quality of voluntary disclosure in high growth firms

Cristina Abad Navarro (Universidad de Sevilla)
Francisco Bravo Urquiza (Universidad de Sevilla)

Payment days and accounting standards

Enrique Rúa Alonso de Corrales (Universidad CEU San Pablo)
Mariano González Sánchez (Universidad CEU San Pablo)

11:30 – 12:00

PRESIDENTIAL ADDRESS (Salón de Grados - C/ Julián Romea, 23)

Agustín Probanza Lobo (Vicerrector de Profesorado e Investigación - Universidad CEU San Pablo)
Carmen Calderón Patier (Directora de la Cátedra. Decana Facultad Ciencias Económicas y Empresariales- Universidad CEU San Pablo)
Rafael González-Palenzuela González-Villegas (Director Recursos Humanos – Mutua Madrileña)

12:00 – 12:30

COFFEE BREAK (Comedor de invitados - cafetería - C/ Julián Romea, 23)

SESIÓN II

12:30 – 14:00

Chair: Patricia Gabaldón

Managing Talent in Schools: When Women Make a Difference

Miryam Martínez Martínez (Universidad CEU San Pablo)
Ruth Mateos de Cabo (Universidad CEU San Pablo)
Manuel M. Molina López (Universidad CEU San Pablo)

Attributes of Women Directors on Family Businesses

Irma Martínez-García (Universidad de Oviedo)
Silvia Gómez-Ansón (Universidad de Oviedo)
Carmen Benavides-González (Universidad de Oviedo)
Margarita Argüelles-Vélez (Universidad de Oviedo)

Family Versus Non-Family Female Executives and Firm Performance

Pilar Giráldez (Universidad Pablo de Olavide)
Emma Berenguer (Universidad Pablo de Olavide)

SESIÓN II

12:30 – 14:00

Finance

Expected Stock Returns

Gonzalo Rubio Irigoyen (Universidad CEU Cardenal Herrera)
Belén Nieto Domenech (Universidad de Alicante)
Ana González Urteaga (Universidad Pública de Navarra)

Fragmentation vs. Consolidation in Spanish Stock Exchange. A note

Mikel Tapia Torres (Universidad Carlos III)

Boundaries of the effects of reputational risk on shareholder wealth: Evidence from Spain

M^a Encina Morales de Vega (Universidad CEU San Pablo)
Mariano González Sánchez (Universidad CEU San Pablo)

14:00-15:30

LUNCH (Comedor de invitados - cafetería - C/ Julián Romea, 23)

SESIÓN III

15:30 – 17:30

Chair: Rosa Santero Sánchez

Can an egalitarian reform in the parental leave system reduce the motherhood labor penalty? Some evidence from Spain

José Andrés Fernández-Cornejo (Universidad Complutense de Madrid)
Lorenzo Escot (Universidad Complutense de Madrid)
Cristina Castellanos-Serrano (Universidad Complutense de Madrid)
Daniel Franco Romo (Universidad Complutense de Madrid)

Diversity on Board after the adoption of Gender Quota: Which effective forces have driven the gender balance in Italy?

Amalia Carrasco (Universidad de Sevilla)
Roberto Di Pietra (University of Siena)
José María Docampo (Universidad de Vigo)
Giacomo Landi (University of Siena)

Gender diversity in management positions and the gender wage gap. Evidence from Spanish labor market

Rosa Santero Sánchez (Universidad Rey Juan Carlos)
Belén Castro Núñez (Universidad Rey Juan Carlos)

Does Gender Contribute to Financial Performance? A Study on Boards of Directors of Cooperative Banks

Ricardo Palomo Zurdo (Universidad CEU San Pablo)
Milagros Gutiérrez Fernández (Universidad de Extremadura)
Yakira Fernández Torres (Universidad de Extremadura)

Authors will have 20 minutes for their presentation, followed by 10 minutes of general discussion

The name of the speakers are underlined in the program

Information: mujerlidermm@ceu.es

SESIÓN III

15:30 – 17:30

Macro-Finance

Transmission of the European Central Bank monetary policy across the Eurozone stocks markets

Juan M. Nave Pineda (Universidad de Castilla La Mancha)
Javier Ruíz Rincón (Universidad de Castilla La Mancha)

The euro contribution to the internal market. An approach from the political economy

José Manuel Muñoz Puigcerver (Universidad CEU San Pablo)

Authors will have 20 minutes for their presentation, followed by 10 minutes of general discussion

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