



BACHELOR'S DEGREE IN ADVERTISING AND PUBLIC RELATIONS

IMPLEMENTATION PLAN

The Governing Council of Universidad San Pablo-CEU has agreed that the implementation of the Bachelor's degree will be progressive from the academic year 2019-2020 onwards.

This measure will help mitigate or remediate the potential problems that inevitably arise from any reform and that only become apparent when the reform is implemented.

Starting in the academic year 2019-2020, no new places will be offered in the first year for the prior degree program (implemented in 2009).

As the new study plan is implemented, the prior study plan will disappear, without prejudice to the right of students. Thus, students enrolled in the study plan currently in force will be able to complete the studies they have begun or adapt to the new study plan with the recognition of the approved credits established in each case, in accordance with the implementation plan indicated below:

AY 2019-2020	AY 2020-2021	AY 2021-2022	AY 2022-2023	AY 2023-2024	AY 2025-2026
1st year (new)	1st year (new)	1st year (new)	1st year (new)	1st year (new)	1st year (new)
2nd year (old)	2nd year (new)	2nd year (new)	2nd year (new)	2nd year (new)	2nd year (new)
3rd year (old)	3rd year (old)	3rd year (new)	3rd year (new)	3rd year (new)	3rd year (new)
4th year (old)	4th year (old)	4th year (old)	4th year (new)	4th year (for retakers)	4th year (for retakers)