COURSE DESCRIPTION

COURSE/SUBJECT: LAW
YEAR 3 | SEMESTRAL COURSE
SEMESTER: 1ST OR 2ND
DEGREE: ADVERTISING AND PUBLIC RELATIONS
MODALITY: ON-CAMPUS
ACADEMIC YEAR 2017/2018
FACULTY OF HUMANITIES AND COMMUNICATION SCIENCES
1. COURSE/SUBJECT IDENTIFICATION

1.- COURSE/SUBJECT:

<table>
<thead>
<tr>
<th>Name:</th>
<th>Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code:</td>
<td></td>
</tr>
<tr>
<td>Year (s) course is taught:</td>
<td>3rd</td>
</tr>
<tr>
<td>Semester (s) when the course is taught:</td>
<td>1st or 2nd</td>
</tr>
<tr>
<td>Type:</td>
<td>Compulsory Subject</td>
</tr>
<tr>
<td>ECTS of the course:</td>
<td>6</td>
</tr>
<tr>
<td>Hours ECTS:</td>
<td>30</td>
</tr>
<tr>
<td>Language:</td>
<td>English</td>
</tr>
<tr>
<td>Modality:</td>
<td>On-campus</td>
</tr>
</tbody>
</table>

Degree (s) in which the course is taught: Advertising and Public Relations
School which the course is taught: Humanities and Communication Sciences

2.- ORGANIZATION OF THE COURSE:

Department: Basic Legal and Private Law Disciplines
Area of knowledge: Philosophy of Law

2. LECTURERS OF THE COURSE/SUBJECT

1.-LECTURERS:

**Responsible of the Course**

<table>
<thead>
<tr>
<th>Name:</th>
<th>Dr. Elio A. Gallego</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone (ext):</td>
<td>914564200 (5800)</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:galgar@ceu.es">galgar@ceu.es</a></td>
</tr>
<tr>
<td>Office:</td>
<td>Instituto de la Familia</td>
</tr>
</tbody>
</table>

Teaching and Research profile: Associate Professor. A recognised six-year period of research.

<table>
<thead>
<tr>
<th>Lecturer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
</tr>
<tr>
<td>Phone (ext):</td>
</tr>
<tr>
<td>Email:</td>
</tr>
<tr>
<td>Office:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lecturer(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
</tr>
<tr>
<td>Phone (ext):</td>
</tr>
<tr>
<td>Email:</td>
</tr>
<tr>
<td>Office:</td>
</tr>
</tbody>
</table>
Lecturer(s) CONTACT
Name: Dr. Miguel Unceta Laborda
Phone (ext): 914566300 (5759)
Email: unceta@ceu.es
Office: 2.01

Name: Dr. Armando Zerolo Durán
Phone (ext): 914566300 (5777)
Email: azdurana@ceu.es
Office: 5.01

Name: Dr. Ricardo Ruiz de la Serna
Phone (ext): 914564200 (4282)
Email: rrserna.fhm@ceu.es

2.- TUTORIALS:
For any queries students can contact lecturers by e-mail, phone or visiting their office during the teacher’s tutorial times published on the students’ Virtual Campus.

3. COURSE DESCRIPTION

The subject of Law introduces the student in the general concepts and basic legal institutions, and in the different branches of the legal system.

It is divided into three parts: the first, "basic legal concepts", aims to introduce the student into the terminology and structure and functioning of the Spanish legal system. The second, "Private Law", presents the most important civil and commercial institutions. And the third, "Public law", is devoted to constitutional law and criminal law, and explains the organization of the State and its different functions.

It is a propaedeutic subject that tries to train the student in the basic concepts to be able to address the main legal problems related to his specific professional training. It is a central subject to be able to understand Legislation Applied and other subjects related to the legislation.

4. COMPETENCIES

1.- COMPETENCIES

| Code       | Basic and General Competencies |
BS1  Students should have demonstrated that they have gained knowledge of and understand an area of study that starts from the base of general secondary education, and is usually seen as a level that, even though based on advanced text books, it also includes certain aspects that imply knowledge deriving from the vanguard of their field of study.

BS2  Students should know how to apply their knowledge to their work or vocation in a professional manner and should have the skills that are usually demonstrated by compiling and defending arguments and resolving problems within their area of study.

BS3  Students should have the capacity to collect and interpret relevant data (normally within their area of study) to give opinions that include reflection on relevant topics of a social, scientific or ethical nature.

Code Specific Competencies
SC32 Acquisition of habits in the compilation of messages that are respectful of other rights and the rights of others according to the legal requirements deriving from the applicable laws.
SC33 Acquisition of habits that help students to know how to deal with any questions of a legal nature that might arise in their future careers.

2.- LEARNING OUTCOMES:

<table>
<thead>
<tr>
<th>Code</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Know and understand the basic principles and fundamentals of the legal regulation of communicative activity</td>
</tr>
<tr>
<td></td>
<td>Acquire knowledge specifically related to the legal regulation of Communication, specifically the rules of a constitutional nature, which legitimize their Professional practice and the legal limits to which that exercise is subject.</td>
</tr>
<tr>
<td></td>
<td>Know the rights that support your work as a communication professional.</td>
</tr>
</tbody>
</table>

5. LEARNING ACTIVITIES

1.- DISTRIBUTION OF STUDENTS’ ASSIGNMENT:

<table>
<thead>
<tr>
<th>Total hours of the course</th>
<th>180</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>On-campus hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA2</td>
<td>SEM - Seminar</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>TOTAL Presence Hours</td>
<td>60</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Not on-campus hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA7</td>
<td>Self student work</td>
<td>120</td>
</tr>
</tbody>
</table>

2.- DESCRIPTION OF LEARNING ACTIVITIES:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Definition</th>
</tr>
</thead>
</table>
Educational activity that strengthens the participation of students in the reasoned interpretation of the knowledge and the sources of the area of study. It is aimed preferably at the skill of applying knowledge (skill 2 MECES), and the capacity to collect, interpret and give opinion on relevant data and information (skill 3 MECES). It is representative of areas or activities of a mixed profile, theoretical and practical.

Educational activity in which students independently manage their own learning by virtue of study of educational material.

6. ASSESSMENT OF LEARNING

1.- CLASS ATTENDANCE:

- In order to be eligible for examination by continuous assessment students must attend at least 75% of scheduled class time (attendance sheets will be used). As students may be absent 25% of the classes, no attenuating circumstances will be accepted for absences.

2.- ASSESSMENT SYSTEM AND CRITERIA:

**ORDINARY EXAMINATION** (continuous assessment)

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS2</td>
<td>EX – Written Exam (midterm)</td>
<td>15%</td>
</tr>
<tr>
<td>AS2</td>
<td>EX – Written Exam (midterm)</td>
<td>15%</td>
</tr>
<tr>
<td>AS2</td>
<td>EX – Written Exam (final)</td>
<td>60%</td>
</tr>
<tr>
<td>AS5</td>
<td>TR – Assessment of Papers and Projects</td>
<td>10%</td>
</tr>
</tbody>
</table>

**RE-TAKE EXAM/EXTRAORDINARY EXAMINATION**

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS2</td>
<td>EX – Written Exam</td>
<td>100%</td>
</tr>
</tbody>
</table>

3.- DESCRIPTION OF ASSESSMENT CRITERIA:

<table>
<thead>
<tr>
<th>Assessment criteria</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS1 Presentation</td>
<td>Oral presentations in seminars or working groups.</td>
</tr>
<tr>
<td>AS2 Written Exam</td>
<td>Tests, short-question and essay-question exams, exercises, case studies and analysis of legal matters.</td>
</tr>
<tr>
<td>AS5 Assessment of Papers and Projects</td>
<td>Reviews, research projects, reports, opinion articles…</td>
</tr>
</tbody>
</table>

7. COURSE PROGRAMME
1.- COURSE PROGRAMME:

**THEORETICAL PROGRAM:**

**I. BASIC LEGAL CONCEPTS**

1. CONCEPT OF LAW
   1.1.- Law and society: the social function of law
   1.2.- Concept of Law
   1.3.- Classifications of Law

2. THE PERSON
   2.1.- Person and personality
   2.2.- Capacity of the person: legal capacity and ability to act. Modifying Causes
   2.3.- The rights of the personality.
   2.4.- The person as subject of the legal relationship
   2.5.- The legal person: concept
   2.6.- Classes of legal persons
   2.7.-Basic regulation: birth, capacity, heritage, domicile, nationality and extinction of legal persons

3. SOURCES OF LAW
   3.1.- Concept of source of law
   3.2.- The sources of law in the Spanish legal system: art. 1 of the Civil Code
   3.3.- The value of jurisprudence
   3.4.- The principles of hierarchy and competence

4. LEGAL STANDARDS AND PROCEDURES
   4.1.- Concept, characteristics and elements of the legal norm
   4.2.- Types of legal rules
   4.3.- Effectiveness, validity and limits of legal norms
   4.4.- Concept and classes of laws
   4.5.- The interpretation of laws
   4.6.- The legal system

**II. PRIVATE LAW**

5. PRIVATE LAW CONCEPTS
   5.1.- The legal business: concept, classes and elements
   5.2.- Concept of obligation. Structure and classes
   5.3.- The contract: concept, classes and elements.
   5.4.- Types of contracts
   5.5.- Contractual and extra-contractual liability

6. REAL RIGHTS
   6.1.- Real law: concept and object
   6.2.- Possession: concept, modes of acquisition and loss
   6.3.- Property: concept and modes of acquisition.
   6.4.- Other real rights

7. THEORY OF THE COMPANY
   7.1.- Company, entrepreneur and commercial law
   7.2.- Forms of business activity: the company
   7.3.- Classes of companies
   7.4.- The corporation
   7.5.- The limited liability company
   7.6.- Other companies

**III. PUBLIC LAW**

8. THE STATE
   8.1.- The State: concept and essential elements
   8.2.- The process of formation of the Rule of Law. The separation of powers: legislative, executive and judicial
   8.3.- General characteristics of the rule of law
   8.4.- The Constitution: concept and classes

9. THE SPANISH CONSTITUTION OF 1978
   9.1.- The Constitution of 1978: Transition and constituent process
   9.2.- Structure and basic principles of the 1978 Constitution
   9.3.- The fundamental rights and freedoms. Homework
   9.4.- Guarantees, restriction and suspension of fundamental rights and freedoms
   9.5.- The Ombudsman
   9.6.- The Constitutional Court
9.7.- The constitutional reform.
10. CONSTITUTIONAL INSTITUTIONS
10.1.- The Crown
10.2.- The Cortes Generales. The process of elaboration of the laws in Spain
10.3.- Government and Administration
10.4.- The relations between the Government and the Cortes Generales: the control function to the Government
10.5.- The Judicial Power: institutions
10.6.- The jurisdictional organization in Spain
10.7.- The economic organization of the State. The tax authority and the P.G.E.
10.8.- The Court of Auditors
10.9.- The territorial organization of the Spanish State: autonomous and local regime.
11. PRINCIPLES OF CRIMINAL LAW
11.2.- Limiting principles of "ius puniendi": legality, exclusive protection of legal goods, fact and "last ratio".
11.3.- Purpose of the penalty: retribution, general prevention, special prevention and rehabilitation.

8. RECOMMENDED READING

1.- ESSENTIAL BIBLIOGRAPHY:


2.- ADDITIONAL BIBLIOGRAPHY:


4.- WEB RESOURCES:

Congreso de los Diputados: www.congreso.es
Senado: www.senado.es
Boletín Oficial del Estado: www.boe.es
Consejo General del Poder Judicial: www.poderjudicial.es
Tribunal Constitucional: www.tribunalconstitucional.es

9. ATTITUDE IN THE CLASSROOM

1.- REGULATIONS

Any irregular act of academic integrity (no reference to cited sources, plagiarism of work or inappropriate use of prohibited information during examinations) or signing the attendance sheet for fellow students not present in class will result in the student not being eligible for continuous assessment and possibly being penalized according to the University regulations.