SYLLABUS

SUBJECT: JOURNALISTIC EDITING II
YEAR: 3 | SEMESTRAL COURSE
SEMESTERS: 2
DEGREE: JOURNALISM
MODALITY: ON CAMPUS
ACADEMIC YEAR: 2020/2021
FACULTY OF HUMANITIES AND COMMUNICATION SCIENCES
1. COURSE/SUBJECT IDENTIFICATION

1.- COURSE/SUBJECT:

Name: Journalistic Editing II
Code: a-309
Year course is taught: 3º
Type: Compulsory subject
Language: English
Semesters when the course is taught: 2
ECTS of the course: 6
Hours ECTS: (30)
Modality: On Campus
Degree in which the course is taught: Journalism
School which the course is taught: Humanities and Communication Sciences

2.- ORGANIZATION OF THE COURSE:

Department: Journalism
Area of knowledge: Journalism

2. LECTURERS OF THE COURSE/SUBJECT

1.-LECTURERS:

<table>
<thead>
<tr>
<th>Responsible of the Course</th>
<th>CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Dra. Dña. María Alcalá-Santaella Oria de Rueda</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:alcala.fhm@ceu.es">alcala.fhm@ceu.es</a></td>
</tr>
<tr>
<td>Phone (ext):</td>
<td>4271</td>
</tr>
<tr>
<td>Office:</td>
<td>15</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lecturer(s)</th>
<th>CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Dr. D. Jorge Marirrodriga</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:jorge.marirrodrigagiron@ceu.es">jorge.marirrodrigagiron@ceu.es</a></td>
</tr>
</tbody>
</table>
2.- TUTORIALS:

For any queries students can contact lecturers by e-mail, phone or visiting their office during the teacher’s tutorial times published on the students’ Virtual Campus.

3. COURSE DESCRIPTION

The subject analyzes the discursive strategies of communication in the field of Journalism, its different styles, journalistic genres and narratives to correctly write the contents in the media and learn to value the informational reality and interpret it.

4. COMPETENCIES

1.- COMPETENCIES

<table>
<thead>
<tr>
<th>Code</th>
<th>Basic and General Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>BS1</td>
<td>Students should have demonstrated that they have gained knowledge of and understand an area of study that starts from the base of general secondary education, and is usually seen as a level that, even though based on advanced text books, it also includes certain aspects that imply knowledge deriving from the vanguard of their field of study.</td>
</tr>
<tr>
<td>BS2</td>
<td>Students should know how to apply their knowledge to their work or vocation in a professional manner and should have the skills that are usually demonstrated by compiling and defending arguments and resolving problems within their area of study.</td>
</tr>
<tr>
<td>BS3</td>
<td>Students should have the capacity to collect and interpret relevant data (normally within their area of study) to give opinions that include reflection on relevant topics of a social, scientific or ethical nature.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Specific Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC42</td>
<td>Capacity of analysis and synthesis of current news.</td>
</tr>
<tr>
<td>SC43</td>
<td>Developing team work, critical reasoning and ethical commitment in the search for the truth.</td>
</tr>
<tr>
<td>SC44</td>
<td>Capacity to work under pressure when compiling articles, interviews and reports with previously agreed delivery times.</td>
</tr>
<tr>
<td>SC45</td>
<td>Skill of transmitting current events and affairs using journalistic criteria.</td>
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</tbody>
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2.- LEARNING OUTCOMES:

<table>
<thead>
<tr>
<th>Code</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Learn how to correctly write a story so that it can be published in any medium</td>
</tr>
<tr>
<td></td>
<td>Learn to value information and know how to handle journalistic sources</td>
</tr>
<tr>
<td></td>
<td>Know how to write an entry, structure the body of the informational story, and configure the elements of the title: headlines, subtitle, summaries and explanations or windows</td>
</tr>
</tbody>
</table>
Acquire the appropriate competence to be able to interpret the current news with journalistic criteria

5. LEARNING ACTIVITIES

1.- DISTRIBUTION OF STUDENTS' ASSIGNMENT:

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>On-campus hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AF2</td>
<td>SEM - Seminar</td>
<td>45</td>
</tr>
<tr>
<td>AF3</td>
<td>TL - Workshop</td>
<td>15</td>
</tr>
<tr>
<td>TOTAL Presence Hours</td>
<td></td>
<td>60</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Not on-campus hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AF7</td>
<td>Independent work done by the student</td>
<td>120</td>
</tr>
</tbody>
</table>

2.- DESCRIPTION OF LEARNING ACTIVITIES:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AF2 Seminar</strong></td>
<td>Learning activity which highlights the participation of the student in the reasoned interpretation of the contents and the sources of the area of study. It is oriented preferably to the competence of the application of knowledge (competence 2 MECES), and also to the ability of gathering, interpreting, and judging information and relevant data (competence 3 MECES). It is representative of mixed profile activities or subjects; theories and practices.</td>
</tr>
<tr>
<td><strong>AF3 Workshop</strong></td>
<td>Educational activity aimed preferably at the acquisition of skills for the transmission of knowledge (skill 4 MECES) and representative of areas of a more methodological nature. It prepares students for written and oral communication and the transmission of knowledge.</td>
</tr>
<tr>
<td><strong>AF7 Self Student Work</strong></td>
<td>Learning activity where the student develops his or her study in an autonomous way working with formative materials.</td>
</tr>
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6. ASSESSMENT OF LEARNING
1.- CLASS ATTENDANCE:

- In order to be eligible for examination by continuous assessment students must attend at least 75% of scheduled class time (attendance sheets will be used). As students may be absent 25% of the classes, no attenuating circumstances will be accepted for absences.
- 100% attendance at practical classes is required.
- Attendance to conferences organized by the Faculty, specific to the degree or linked to a subject, are considered of great interest for the training of students and the acquisition of skills. Therefore, accredited assistance to these activities may be recognized by the teacher as part of teaching imparted.

2.- ASSESSMENT SYSTEM AND CRITERIA:

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS4</td>
<td>PR – Assessment of Practical Activities and Simulations</td>
<td>60%</td>
</tr>
<tr>
<td>AS2</td>
<td>Tests, short-question and essay-question exams, exercises, case studies and analysis of legal matters.</td>
<td>40%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS2</td>
<td>Tests, short-question and essay-question exams, exercises, case studies and analysis of legal matters.</td>
<td>100%</td>
</tr>
</tbody>
</table>

3.- DESCRIPTION OF ASSESSMENT CRITERIA:

<table>
<thead>
<tr>
<th>Assessment criteria</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS2 Written Exam</td>
<td>Tests, short questions, essay questions, exercises, case studies and legal issues.</td>
</tr>
<tr>
<td>AS4 Assessment of Practical Activities and Simulations</td>
<td>Assessment of Practical Activities and Simulations</td>
</tr>
</tbody>
</table>

7. COURSE PROGRAMME

1.- COURSE PROGRAMME:
THEORETICAL:

Unit 1. PREPARATION AND PREPARATION OF THE INTERVIEW
1.1 Definition and characteristics.
1.2. The process of documentation and preparation of the questionnaire.
1.3. Questionnaire and attitudes of interviewees.

Unit 2. REALIZATION AND THE PREPARATION OF THE INTERVIEW
2.1. The encounter and the attitude: nonverbal communication.
2.2. Writing and editing the interview

Unit 3. CLASSES OF INTERVIEW AND DEVELOPMENT
3.1. Depending on the circumstances, the format and the purpose.
3.2. New proposals and formats.
3.3. Origin and historical development.

Unit 4. CHALLENGE AND PREPARATION OF THE CHRONICLE
4.1. Definition and specific characteristics of gender
4.2. The personal element: differentiation between information and opinion
4.3. Documentation and multimedia materials.

Unit 5. REALIZATION AND THE DEVELOPMENT OF THE CHRONICLE
5.1. The Structure of the Chronicle
5.2. Style, entrance and degree.

Unit 6. ORIGIN AND TYPOLOGY OF THE CHRONICLE
6.2. Types of Chronicles
6.3. From telegraph to online chronicle.

PRACTICE PROGRAM:
The practices that will be carried out will consist of individual writing exercises on identification of journalistic genres, analysis and writing of interviews and chronicles. There will be a minimum of six assessable practices.

8. RECOMMENDED READING

1.- ESSENTIAL BIBLIOGRAPHY:


• (2000): La seducción de las palabras, Madrid: Taurus


MARTÍNEZ ALBERTOS, José Luis (1992): Curso general de redacción periodística.
Paraninfo, Madrid.


2.- ADDITIONAL BIBLIOGRAPHY:


BERNAL RODRÍGUEZ, Manuel (s. a.): La crónica periodística. Tres aportaciones a su estudio. Padilla Libros, Sevilla.


REMNICK, David. Reporting.


SILVESTER, Christopher. The Penguin Book of Interviews.

- WINGATE, Charles F. Views and Interviews in Journalism

3.- WEB RESOURCES:

Ediciones web de diarios, agencias de prensa, asociaciones y fundaciones relacionadas con el periodismo:
http://www.efe.com
http://www.elpais.com/
http://www.elmundo.es/
http://www.abc.es/
http://www.periodistadigital.com/
http://www.elconfidencial.com/
http://www.nuevoperiodismo.org/
http://www.fundeu.es
http://www.wikilengua.es
http://www.rae.es
http://www.apmadrid.es/
http://www.aimc.es
C.J. CHIVERS. The School
JOAN DIDION. The Dreamers of the Golden Dream
JAMES FENTON. The Fall of Saigon
GAY TALESE. Frank Sinatra has got a Cold
GENE KEINGARTEN. The Peekaboo Paradox

9. ATTITUDE IN THE CLASSROOM

1.- REGULATIONS

Any irregular act of academic integrity (no reference to cited sources, plagiarism of work or inappropriate use of prohibited information during examinations), or signing the attendance sheet for fellow students not present in class will result in the student not being eligible for continuous assessment and possibly being penalized according to the University regulations.

10. EXTRAORDINARY MEASURES

In the event of an exceptional situation preventing the provision of face-to-face teaching under the appropriate conditions for this purpose, the University shall take the appropriate decisions and shall apply the necessary measures to ensure the acquisition of the skills and learning outcomes of the students established in this Teaching Guide, in accordance with the Teaching Coordination Mechanisms of the Internal Quality Assurance System of each degree.