Academic Offer

ACADEMIC COURSE 2025-26

uspceu.com



Values work.

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Why Choose CEU?



We are one of the **oldest private schools in Spain** and have a broad network of alumni that spans across **over 40 countries**, giving us a virtually **unparalleled experience**.

We have close ties with the professional

world, offer **internships** at top-tier companies, and provide one-on-one

career orientation services. Over

94% of the University's undergraduate

students and 95% of graduate and

postgraduate students are able to join

the work force shortly after graduation.

Leveraging the Job Market



International Driven

We offer **certified bilingual undergraduate degrees**, as well as optional **languages** through supplementary programs. Our students also have access to **study abroad** and **international programs** with some of the best universities in the world.



Comprehensive Education and CEU Community

We walk alongside our students so that they can **fulfill their maximum potential** and become outstanding professionals but, more importantly, humans with **values** who have a **positive impact** on society.



Research Oriented

We strive daily to **generate knowledge**, share it, and grow it for **the betterment of society**.





We rank first among Spanish private universities in terms of the greatest investment in **merit and academic excellence scholarships**, as well as in financial aid.



National and International Recognition

Universidad CEU San Pablo is **recognized by the most prestigious and impactful national and international rankings** for its programs' and faculty's quality, innovative nature, international focus, and growing impact of its research projects.

We are the university of the future, open to the world and ready for its challenges.

To learn more, visit: www.uspceu.com/en/rankings



World University Rankings 2024 Quacquarelli Symonds (QS)

Universidad CEU San Pablo has been recognized as one of the most international institutions in the world. The School came in 287th among over 1500 universities worldwide, and ranked number 4 in Spain, for its large ratio of foreign students.



QS Stars Rating Quacquarelli Symonds (QS)

QS Stars Rating has awarded Universidad CEU San Pablo the highest rankin–5 stars–in the categories of internationalization, faculty, employability, and inclusion.



Impact Rankings 2023 Times Higher Education (THE)

Universidad CEU San Pablo took the lead among Spanish universities in the Times Higher Education 2023 ranking, in the "Health and Wellness" category.



World University Rankings 2022 Times Higher Education (THE)

Universidad CEU San Pablo ranked 9th among Spanish universities and placed among the top 600 worldwide. 2100 schools from almost one hundred countries took part in the ranking.



Young University Rankings 2022 Times Higher Education (THE)

Universidad CEU San Pablo is ranked 4th among Spanish universities founded less than 50 years ago, and in this category it tops the list among private universities in Spain and takes the 136th position worldwide.

Forbes

2022 Best Universities Ranking Forbes

Universidad CEU San Pablo is ranked 5th among the 88 public and private Spanish universities evaluated.

elEconomista.«

2021 Innovative Universities Ranking El Economista

Universidad CEU San Pablo is ranked as the second most innovative university in the Ibero-American world.



University Rankings Scimago Institutions Rankings (SIR)

Universidad CEU San Pablo is ranked first among private universities in Madrid and second among private universities in Spain in the 2020 Scimago Institutions Rankings, outranking more than 70 universities, R+D public institutions, and public and private hospitals.

CeQuint.

Certificate for Quality in Internationalisation CeOuInt

Universidad CEU San Pablo has been awarded the prestigious Certificate for Quality in Internationalisation (CeQuInt) by the European Consortium for Accreditation in Higher Education (ECA).

This Certificate recognizes our educational model, which takes into account our globalized and multicultural world.

Academic Offer

7%

School of Business and Economics

Bachelor's Degrees	Language Options	
BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH ENGLISH	
ECONOMICS*	SPANISH BILINGUAL	
MARKETING	SPANISH	
BUSINESS INTELLIGENCE	SPANISH BILINGUAL	

* Students must choose one of two focuses for the Degree in Economics: Finance or International Business

Dual Bachelor's Degrees	Language	Options
BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING	SPANISH	ENGLISH
ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	BILINGUAL
BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	BILINGUAL
BUSINESS INTELLIGENCE + ECONOMICS	SPANISH	BILINGUAL
LAW + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	BILINGUAL ★
ECONOMICS 1 + INTERNATIONAL RELATIONS & EUROPEAN UNION		BILINGUAL
MARKETING + DIGITAL COMMUNICATION	SPANISH	
ADVERTISING AND PUBLIC RELATIONS + MARKETING	SPANISH	BILINGUAL
PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	BILINGUAL
COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	

SPANISH: All credit units are taught in Spanish.
 BILINGUAL: Some credit units are taught in Spanish and others in English.
 ENGLISH: At least 90% of credit units are taught in English.

★ Option available only with the Excellence Program in Law.
☑ Focus on Finance.
☑ Focus on International Business.



School of Humanities and Communication Sciences

Bachelor's Degrees	Language Options		Language Options
JOURNALISM	SPANISH ENGLISH	HUMANITIES	SPANISH
ADVERTISING & PR	SPANISH ENGLISH	HISTORY	SPANISH
AUDIOVISUAL COMMUNICATIONS	SPANISH ENGLISH	ART HISTORY	SPANISH
DIGITAL COMMUNICATIONS	SPANISH ENGLISH	EARLY CHILDHOOD EDUCATION	SPANISH
PHILOSOPHY, POLITICS & COMMUNICATION	SPANISH	PRIMARY EDUCATION	SPANISH

Dual Bachelor's Degrees	Language Op	tions		Language O	ptions
JOURNALISM + ADVERTISING & PR	SPANISH	BILINGUAL	HISTORY + ART HISTORY	SPANISH	
AUDIOVISUAL COMMUNICATIONS + JOURNALISM	SPANISH	BILINGUAL	HISTORY + JOURNALISM	SPANISH	
AUDIOVISUAL COMMUNICATIONS + ADVERTISING & PR	SPANISH	BILINGUAL	EARLY CHILDHOOD EDUCATION + PRIMARY EDUCATION	SPANISH	
DIGITAL COMMUNICATIONS + JOURNALISM	SPANISH	BILINGUAL	PRIMARY EDUCATION + HUMANITIES	SPANISH	
DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS	SPANISH	BILINGUAL	JOURNALISM + INTERNATIONAL RELATIONS & EU	BILINGUAL	ENGLISH
DIGITAL COMMUNICATIONS + ADVERTISING & PR	SPANISH	BILINGUAL	ADVERTISING & PR +	SPANISH	BILINGUAL
HUMANITIES + JOURNALISM	SPANISH		LAW + JOURNALISM	N CRANICU	
HUMANITIES + ADVERTISING & PR	SPANISH			SPANISH	BILINGÜE ★
HUMANITIES + AUDIOVISUAL COMMUNICATIONS	SPANISH		LAW + ADVERTISING & PR MARKETING + DIGITAL COMMUNICATIONS	SPANISH	BILINGÜE 🖈
HUMANITIES + DIGITAL COMMUNICATIONS	SPANISH				

SPANISH: All credit units are taught in Spanish.

BILINGUAL: Some credit units are taught in Spanish and others in English.

ENGLISH: At least 90% of credit units are taught in English.

Academic Offer

★ Available only with the Excellence Program in Law.



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School of Law

Bachelor's Degrees	Language Options
LAW	SPANISH BILINGUAL ★
CRIMINOLOGY AND SECURITY SCIENCES	SPANISH
INTERNATIONAL RELATIONS & EUROPEAN UNION	ENGLISH

Dual Bachelor's Degrees	Language O	otions
LAW + CRIMINOLOGY AND SECURITY SCIENCES		BILINGUAL ★
LAW + INTERNATIONAL RELATIONS AND EUROPEAN UNION		BILINGUAL
LAW + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH	BILINGUAL ★
LAW + JOURNALISM	SPANISH	BILINGUAL 🛨
LAW + ADVERTISING AND PUBLIC RELATIONS	SPANISH	BILINGUAL ★
JOURNALISM + INTERNATIONAL RELATIONS AND EUROPEAN UNION		BILINGUAL ENGLISH
ECONOMICS 1+ INTERNATIONAL RELATIONS AND EUROPEAN UNION		BILINGUAL

Bachelor's Degree + Advanced Course	Language Options
LAW + AC. IN EUROPEAN & GLOBAL LEGAL PRACTICE	BILINGUAL
LAW + AC. IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION	SPANISH BILINGUAL ★
LAW + AC. IN BUSINESS LAW AND M&A	SPANISH BILINGUAL ★

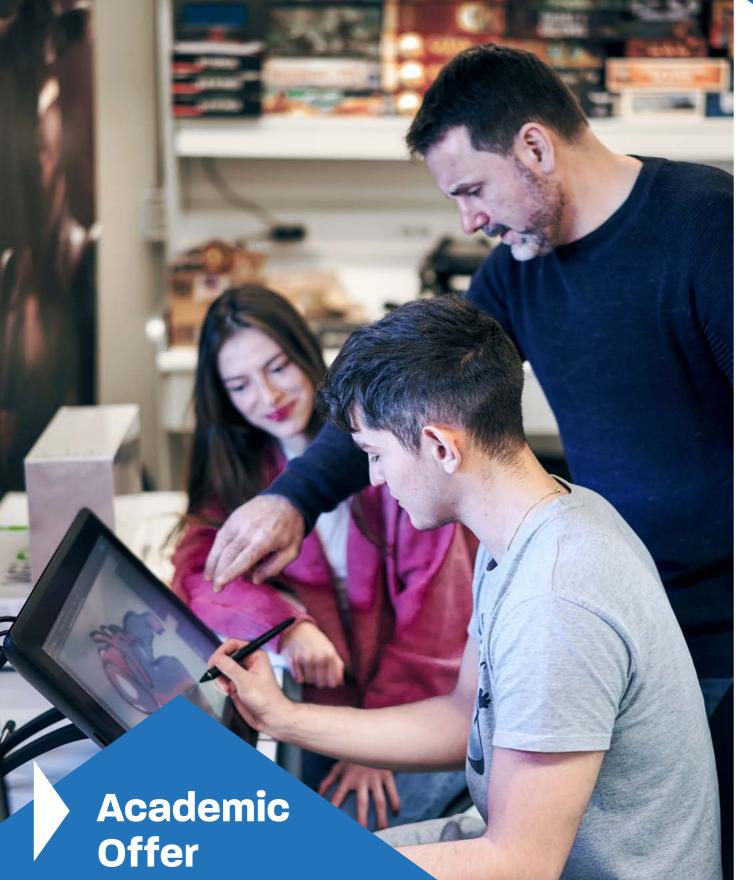
SPANISH: All credit units are taught in Spanish.
 BILINGUAL: Some credit units are taught in Spanish and others in English.
 ENGLISH: At least 90% of credit units are taught in English.

★ Option available only with the Excellence Program.
 AC.: Advanced Course: more than 30 ECTS.
 I Focus on International Business.

Academic Offer

Academic Offer

CEU



Institute of Technology

Academic Offer

Bachelor's Degrees	Language Options	;
ARCHITECTURE	SPANISH	ENGLISH
BIOMEDICAL ENGINEERING	BII	LINGUAL
COMPUTER ENGINEERING	SPANISH	ENGLISH
TELECOMMUNICATION SYSTEMS ENGINEERING	SPANISH	
DIGITAL ARTS	SPANISH	
COMPUTER ANIMATION AND VIDEO GAME TECHNOLOGIES ENGINEERING	SPANISH	
MATHEMATICAL ENGINEERING	SPANISH	
INTERIOR DESIGN	SPANISH	ENGLISH**
DATA SCIENCE AND ENGINEERING	SPANISH	ENGLISH**
PHYSICS NEW	SPANISH	

Dual Bachelor's Degrees	Language Options
BIOMEDICAL ENGINEERING + TELECOMMUNICATION SYSTEMS ENGINEERING	BILINGUAL
COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH
DIGITAL ARTS + COMPUTER ANIMATION AND VIDEO GAME TECHNOLOGIES ENGINEERING	SPANISH
MATHEMATICAL ENGINEERING + DATA SCIENCE AND ENGINEERING	BILINGUAL
DATA SCIENCE AND ENGINEERING + COMPUTER ENGINEERING	BILINGUAL
MATHEMATICAL ENGINEERING + PHYSICS NEW	SPANISH

Bachelor's Degree + Master's Degree	Language Options
ARCHITECTURE + MASTER'S DEGREE IN INTERIOR DESIGN*	SPANISH BILINGUAL

SPANISH: All credit units are taught in Spanish.

BILINGUAL: Some credit units are taught in Spanish and others in English.

ENGLISH: At least 90% of credit units are taught in English.

*Master's degree of Lifelong Learning.

**Language option to be approved.



School of Pharmacy

Bachelor's Degrees	Language Options
PHARMACY	SPANISH BILINGUAL
BIOTECHNOLOGY	SPANISH BILINGUAL
HUMAN NUTRITION AND DIETETICS	SPANISH
HUMAN NUTRITION AND DIETETICS FOR PHARMACISTS [online*]	SPANISH
OPTICS AND OPTOMETRY [online* or blended**]	SPANISH
OPTICS AND OPTOMETRY FOR PHARMACISTS [online*]	SPANISH

* ONLINE: Theoretical online teaching and on-site internships (Modality pending authorization).

** BLENDED: 1st and 2nd year on campus, 3rd and 4th year in online* modality. (Modality pending authorization).

Dual Bachelor's Degrees	Language Options
PHARMACY + BIOTECHNOLOGY	SPANISH BILINGUAL
PHARMACY + HUMAN NUTRITION AND DIETETICS	SPANISH BILINGUAL
PHARMACY + OPTICS AND OPTOMETRY	SPANISH BILINGUAL
PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT	SPANISH BILINGUAL

SPANISH: All credit units are taught in Spanish.

BILINGUAL: Some credit units are taught in Spanish and others in English.

Academic Offer



School of Medicine

Bachelor's Degrees	Language Options
MEDICINE	SPANISH
NURSING	SPANISH
PHYSIOTHERAPY	SPANISH ENGLISH
DENTISTRY	SPANISH ENGLISH
PSYCHOLOGY	SPANISH
GENETICS	SPANISH
BIOINFORMATICS AND BIG DATA	SPANISH

Dual Bachelor's Degrees	Language Options
GENETICS + BIOINFORMATICS AND BIG DATA	SPANISH

SPANISH: All credit units are taught in Spanish.

ENGLISH: At least 90% of credit units are taught in English.

Academic Offer

Internationally Driven

Study-abroad Programs

Universidad CEU San Pablo has **more than 390 bilateral exchange agreements** with universities around the world.

Thanks to these programs, including the **Erasmus+ Program**, students could potentially enroll in several **study-abroad options** during their Bachelor's degree.

They can also build their international experience by completing **internships abroad**.

Cofinanciado por la Unión Europea COUNTRIES WITH STUDY-ABROAD AGREEMENTS:

GERMANY 34 HUNGARY 6 ARGENTINA 7 IRLAND 9 AUSTRALIA ITALY 44 AUSTRIA 5 JAPAN 3 LITHUANIA 2 BELGIUM 15 MALTA BRAZIL 5 BULGARIA 2 MEXICO 5 CANADA 5 NORWAY 2 CHILE 7 THE NETHERLANDS CHINA 1 PERU 5 POLAND 20 CYPRUS 2 COLOMBIA 5 PORTUGAL 26 SOUTH KOREA PUERTO RICO UNITED KINGDOM 38 COSTA RICA 2 CZECH REPUBLIC 6 CROATIA 2 ROMANIA DENMARK 4 RUSSIA 🚺 ECUADOR SWEDEN 4 SLOVAKIA SWITZERLAND SLOVENIA 2 U.S. 29 TAIWAN 3 TURKEY PHILIPPINES FINLAND 4 UKRAINE URUGUAY 2 FRANCE 49 GREECE 2

390+ international ageements



Visit www.uspceu.com/mobility for a list of all places where you can study and carry out an internship.



LANGUAGE DRIVEN

We help students grow their existing knowledge of English or other languages, **preparing them for official tests and accreditations, and teaching them a new language.**

In addition, Universidad CEU San Pablo has collaboration agreements in place with the British Council and the Goethe-Institut, enabling students to perfect their command of the English and German languages.





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International Education without Borders

Universidad CEU San Pablo sets its students up for success **beyond the Spanish borders** by supplementing their Bachelor's Degree with a **foreign academic certificate**.

Our variety of international initiatives gives students the opportunity to stand out and opens up new doors to all sorts of jobs.

CEU Global Campus offers the following international programs:

- **IBP** | International Bilingual Programs
- **IDD** | International Dual Degrees
- **IOP** | International Online Programs
- **IPP** | International Professional Programs

All of our Bachelor's Degrees offer international educational programs, including study-abroad programs.

Further information at: www.uspceu.com/en/ibp

BOSTON, CHICAGO, NEW YORK **a** Los ANGELES

International Bilingual Programs

International Bilingual Programs (IBPs) are offered by Universidad CEU San Pablo as a unique opportunity to **enhance your academic profile and make you stand out as a professional.**

You will complete your Bachelor's Degree with an exclusive program in English from a renowned American university, such as The University of Chicago, University of California Los Angeles (UCLA), Boston University, or Fordham University.

In the first years of the Bachelor's Degree, you will have several intensive modules so that you can learn and adjust to the engaging methodology of the American educational system.

As a senior, you will complete your undergrad studies in the United States, with an average duration of 4-8 months, whether in Boston, Chicago, Los Angeles or New York, which will give you a priceless multicultural experience and will open up more career opportunities for you.

This is a unique opportunity that will allow you to **receive quality bilingual education and consolidate your international profile.**

Further information at: www.uspceu.com/en/ibp/boston-ib



CRIMINAL JUSTICE

Boston University Metropolitan College

This criminal justice program focuses on current challenges of the criminal justice system and provides students with the tools needed to spearhead future reforms.

This certificate is available to students enrolled in the following Bachelor's degrees:

CRIMINOLOGY AND SECURITY SCIENCES

LAW + CRIMINOLOGY AND SECURITY SCIENCES

GRADUATE CERTIFICATE

CYBERCRIME INVESTIGATION & CYBERSECURITY

Boston University Metropolitan College

This program prepares students to face the present challenges in cybercrime and cybersecurity, providing them with strategic and critical skills that are in high demand and have many applications.

This certificate is available to students enrolled in the following Bachelor's degrees:

CRIMINOLOGY AND SECURITY SCIENCES

LAW + CRIMINOLOGY AND SECURITY SCIENCES

IBP Boston University **BOSTON** UNIVERSITY

Further information at: www.uspceu.com/en/ibp/ boston-ib

CERTIFICATE

INTERNATIONAL BUSINESS

Boston University Metropolitan College

This program provides students with essential knowledge about international business and economic and social trends that help shape today's world economy. It also helps them enhance their business, leadership, and entrepreneurship vision for personal and professional development.

This certificate is available to students enrolled in the following Bachelor's degrees:

BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS

BUSINESS INTELLIGENCE

BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING

LAW + BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS + INTERNATIONAL RELATIONS & EUROPEAN UNION

BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT

BUSINESS INTELLIGENCE + ECONOMICS

ADVERTISING AND PUBLIC RELATIONS

ADVERTISING AND PUBLIC RELATIONS + MARKETING

ADVANCED GRADUATE CERTIFICATE

BUSINESS OF BIOTECHNOLOGY & BIOMEDICAL ENGINEERING

Boston University Metropolitan College

This program is geared toward those wanting to work in the biotechnology and biomedical engineering industries.

This certificate is available to students enrolled in the following Bachelor's degrees:

BIOTECHNOLOGY

PHARMACY + BIOTECHNOLOGY

BIOMEDICAL ENGINEERING

BIOMEDICAL ENGINEERING + TELECOMMUNICATION SYSTEMS ENGINEERING

GRADUATE CERTIFICATE



Boston University Metropolitan College

This program offers a unique opportunity for students to gain professional experience in the arts project management field, and collaborate with industry leaders and professionals.

This certificate is available to students enrolled in the following Bachelor's degrees:

HUMANITIES

HISTORY

ART HISTORY

HISTORY + ART HISTORY

HISTORY + JOURNALISM

HUMANITIES + AUDIOVISUAL COMMUNICATIONS

HUMANITIES + DIGITAL COMMUNICATIONS

HUMANITIES + ADVERTISING AND PUBLIC RELATIONS

IBP Boston University BOSTON

Further information at: www.uspceu.com/en/ibp

GRADUATE CERTIFICATE

DATABASE MANAGEMENT & BUSINESS INTELLIGENCE

Boston University Metropolitan College

This program is geared toward those wanting to design and implement processing databases to support decision-making, by employing data mining technologies that leverage data structures, trends and relations to produce valuable business information.

This certificate is available to students enrolled in the following Bachelor's degrees:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE



Boston University Metropolitan College

This program is focused on data analysis practices and the methods and tools used for data mining. It delves into the complexities of data analytics, data processing, analysis, and visualization.

This certificate is available to students enrolled in the following Bachelor's degrees:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE

INFORMATION TECHNOLOGY

Boston University Metropolitan College

This program takes a practical approach to several aspects of software design and implementation, while providing comprehensive knowledge about the IT field.

This certificate is available to students enrolled in the following Bachelor's degrees:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

GRADUATE CERTIFICATE



Boston University Metropolitan College

This program offers specialized insight into the main processes and tools used in project management, and it lays the foundation to be able to create, design, and implement software systems.

This certificate is available to students enrolled in the following Bachelor's degrees:

COMPUTER ENGINEERING

COMPUTER ENGINEERING + BUSINESS ADMINISTRATION AND MANAGEMENT

IBP Boston University

Further information at:



ADVANCED GRADUATE CERTIFICATE

INTERNATIONAL BUSINESS MANAGEMENT FOR TELECOMMUNICATIONS

Boston University Metropolitan College

This program is designed for telecommunications engineering students seeking to stand out in a global and digital environment. It aims to develop professionals with an international vision, strategic skills, and proficiency in key tools to compete in the technology sector, all within an ethical and professional framework.

This certificate is available to students enrolled in the following Bachelor's degrees:

TELECOMMUNICATION SYSTEMS ENGINEERING

BIOMEDICAL ENGINEERING + TELECOMMUNICATION SYSTEMS ENGINEERING

ADVANCED GRADUATE CERTIFICATE

APPLIED BUSINESS ANALYTICS FOR MATHEMATICAL ENGINEERING

Boston University Metropolitan College

This program is designed to prepare mathematical engineering students to transform large volumes of data into strategic tools for business decision-making. It provides advanced training in data analysis, mining, visualization, machine learning, and handling unstructured data, with a focus on emerging technologies and advanced analytical models.

This certificate is available to students enrolled in the following Bachelor's degrees:

MATHEMATICAL ENGINEERING MATHEMATICAL ENGINEERING + DATA SCIENCE AND ENGINEERING MATHEMATICAL ENGINEERING + PHYSICS

IBP Boston University



Further information at: www.uspceu.com/en/ibp/chicago



INTERNATIONAL CERTIFICATE

CLINICAL TRIALS MANAGEMENT & REGULATORY COMPLIANCE

Graham School of Continuing Liberal and Professional Studies

This program is geared toward those students of the Universidad CEU San Pablo School of Pharmacy who wish to have a thorough understanding of how clinical trials work, and develop the skills and knowledge needed to lead clinical research studies.

This certificate is available to students enrolled in the following Bachelor's degrees:

PHARMACY

PHARMACY + BIOTECHNOLOGY

PHARMACY + HUMAN NUTRITION AND DIETETICS

PHARMACY + OPTICS AND OPTOMETRY

PHARMACY + BUSINESS ADMINISTRATION AND MANAGEMENT



IBP The University of Chicago

Further information at: www.uspceu.com/en/ibp/fordham

and a



CERTIFICATE OF COMPLETION

LAW

Fordham University School of Law

This program is designed for students of the School of Law who want to further their studies with a solid and varied education in Law with an international focus.

This certificate is available to students enrolled in the following Bachelor's degrees:

LAW

LAW + INTERNATIONAL RELATIONS & EUROPEAN UNION

LAW + CRIMINOLOGY AND SECURITY SCIENCES

LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE

LAW + ADVANCED COURSE IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION

LAW + ADVANCED COURSE IN BUSINESS LAW AND M&A

LAW + JOURNALISM

LAW + ADVERTISING AND PR

* The student who studies this program will have the

option of extending his stay in New York for another semester at his own expense to complete the LLM and

even sit for the Bar of New York exam.



IBP Fordham University

200

Further information at: www.uspceu.com/en/ibp/ucla



CERTIFICATE

DIGITAL MEDIA & STRATEGIC COMMUNICATIONS + MARKETING

in collaboration with UCLA Extension

This program is geared toward students of the School of Humanities and Communication looking to master the latest trends in digital strategic communications and marketing, with an international focus.

This certificate is available to students enrolled in the following Bachelor's degrees:

ADVERTISING AND PUBLIC RELATIONS DIGITAL COMMUNICATIONS MARKETING JOURNALISM + ADVERTISING AND PUBLIC RELATIONS DIGITAL COMMUNICATIONS + JOURNALISM DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS DIGITAL COMMUNICATIONS + ADVERTISING AND PUBLIC RELATIONS ADVERTISING AND PUBLIC RELATIONS + MARKETING

CERTIFICATE

FILM & TV DEVELOPMENT

in collaboration with UCLA Extension

This program is designed for students looking to develop a more competitive profile within the audiovisual entertainment industry.

This certificate is available to students enrolled in the following Bachelor's degrees:

JOURNALISM

ADVERTISING AND PUBLIC RELATIONS

AUDIOVISUAL COMMUNICATIONS

JOURNALISM + ADVERTISING AND PUBLIC RELATIONS

AUDIOVISUAL COMMUNICATIONS + JOURNALISM

AUDIOVISUAL COMMUNICATIONS + ADVERTISING AND PUBLIC RELATIONS

DIGITAL COMMUNICATIONS + AUDIOVISUAL COMMUNICATIONS

JOURNALISM + INTERNATIONAL RELATIONS & EUROPEAN UNION

IBP UCLA Extension Further information at: www.uspceu.com/idd

International Dual Degrees

An International Dual Degree (IDD) consists of a **dual degree** comprising a **university bachelor's degree** from Universidad CEU San Pablo and another academic degree from a **prestigious international university**.

This means you will obtain two university degrees and experience a minimum of one year of **international mobility** during your studies.

Students can opt for an International Dual Degree if they meet the **outgoing mobility regulations** of Universidad CEU San Pablo, the **admission requirements** of the destination university's program, and the **language requirements** of each specific program.

The **mobility** in IDD programs has a **minimum duration of one year** and is generally comprehensive, leading to a Bachelor's or Master's degree from the foreign university.

Some IDD programs developed within the context of the European Union may allow students to benefit from an **Erasmus+ scholarship** if the destination university is part of this program. BACHELOR OF ARTS (HONOURS)

BUSINESS - INFORMATION SYSTEMS

Dublin Business School

At Universidad CEU San Pablo, we offer an additional educational opportunity for the **Bachelor's degree in Business Intelligence** through an International Dual Degree program in Ireland.

With just **one more year of study**, including a **stay in Ireland**, you can enhance your academic path by obtaining an additional degree and specializing in Information Systems Business.

SYLLABUS:

1st, 2nd, and 3rd year: Business Intelligence Degree at Universidad CEU San Pablo for the first three years.

4th year: Study abroad in Ireland at Dublin Business School (Year 3 of the Bachelor in Business-Information Systems).

5th year: Business Intelligence Degree at Universidad CEU San Pablo for the fourth year.

This educational program offers a **solid academic training**, accredited **international exposure**, and enhanced professional opportunities for **internships and networking**.





Further information at: www.uspceu.com/idd



LAW

Dublin Business School

Universidad CEU San Pablo offers an educational enhancement for the **Bachelor's degree in Law** through an International Dual Degree in Ireland.

Upon completing the **first three years** of the Law Degree at Universidad CEU San Pablo, plus additional subjects (30 ECTS), students fulfill the academic requirements to join Dublin Business School for the **final yea**r of this degree, during a **oneyear** mobility in Ireland.

PLAN DE ESTUDIOS:

1st, 2nd, and 3rd year: Law Degree at Universidad CEU San Pablo covering the first three years of the program.

4th year: Mobility to Ireland, Dublin Business School (Year 3 of the Bachelor of Laws program).

Upon completion, students will earn both degrees: the Law Degree from Universidad CEU San Pablo and the Bachelor of Laws (Hons) from Dublin Business School.

Dublin Business School is **widely recognized** for its commitment to **academic excellence**, **personalized attention** to students, and exceptional faculty. The experience at DBS will provide students with high-quality education focused on practical **skills** development and **employability**.





LLM

MASTER OF LAWS



Fordham University School of Law

This program is aimed at students of the Faculty of Law who wish to expand their knowledge with a solid and varied education in Law at the international level.

Through this program, students will complete **an academic year of an official LLM** (Master of Laws) at Fordham University School of Law in New York. Additionally, they will have the opportunity to take the New York Bar Exam to practice law in the State of New York.

Access to this IDD is offered to students of the following degrees:

LAW

LAW + INTERNATIONAL RELATIONS & EUROPEAN UNION LAW + CRIMINOLOGY AND SECURITY SCIENCES LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE LAW + ADVANCED COURSE IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION LAW + ADVANCED COURSE IN BUSINESS LAW AND M&A LAW + JOURNALISM LAW + ADVERTISING AND PR

MÁSTER

MANAGEMENT

Audencia Business School

Universidad CEU San Pablo has established a collaboration with Audencia Business School in Nantes, France, to offer a new and unique educational program that combines earning a Bachelor's degree at CEU San Pablo with completing a Master's degree in Nantes, France. This learning experience will be international, with a practical and realistic approach.

Students can apply for the **mobility placement in their 4th year**. The selection of candidates will be based on their academic performance during their undergraduate studies at CEU and their accredited level of English*. Knowledge of French will also be positively considered..

Access to this IDD is offered to students of the following degrees: ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (ADE) ADE + MARKETING DERECHO + ADE

*The Master's degree program is entirely taught in English..



FORDHAM UNIVERSITY



Further information at: www.uspceu.com/en/iop

International Online Programs IOP

At Universidad CEU San Pablo, students have the opportunity to **further their education** by taking **online** classes from a world-class American university, from the convenience and comfort of their home. These programs set them up with the skills and knowledge required to succeed in the **global job market**.



PROGRAMA CEU-THE UNIVERSITY OF **ARIZONA**

Universidad CEU San Pablo, in partnership with the University of Arizona, offers the following **online programs:**

TEACHING ENGLISH AS A FOREIGN LANGUAGE

REGULATORY SCIENCE

PROFESSIONAL GEOGRAPHIC INFORMATION SYSTEMS TECHNOLOGY

GLOBAL HEALTH AND DEVELOPMENT

RURAL TELEHEALTH

HUMAN RIGHTS PRACTICE

HUMAN RIGHTS AND DOCUMENTARY MEDIA HUMAN RIGHTS AND TECHNOLOGY

ARCHIVAL STUDIES

ONE HEALTH

INTERNATIONAL SECURITY STUDIES

MEDICAL AND COMMUNITY HEALTH INFORMATION

INNOVATIONS IN AGING

DIGITAL CURATION





International Professional Programs

These programs give students the opportunity to **boost their careers** by gaining experience in **world-class companies and institutions**, a cornerstone to their bright professional future.

CEU-**UNITAR** PROGRAM

The CEU-UNITAR program further prepares students for the job market with classes led by the **United Nations Institute for Training and Research (UNITAR).**

Throughout their degrees, students will receive online education to enhance their knowledge and skills. Seniors also participate in a **practical Internship hosted at the Geneva UN Office**. Upon completion of the program, they are granted UNITAR's Executive Diploma in Diplomatic Practice.

Bachelor's Degrees eligible for the program:

INTERNATIONAL RELATIONS AND EU

LAW + INTERNATIONAL RELATIONS & EU

JOURNALISM + INTERNATIONAL RELATIONS & EUROPEAN UNION

ECONOMICS + INTERNATIONAL RELATIONS & EUROPEAN UNION

LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE

CEU Global Campus

Further information at: www.uspceu.com/en/ipp

CEU-**ARCADIA** UNIVERSITY PROGRAM

Physiotherapy students have the opportunity to complete a **specialty program focused on differential diagnosis and pain management**, at Arcadia University, Philadelphia, just two hours away from NYC.

Arcadia is a renowned university in the health field and this outstanding program **takes on an innovative and practical approach, to include clinical practice with patients**.

The training allows students to master manual therapy and therapeutic exercise techniques, as well as boost their knowledge on how to assess different conditions.

Bachelor's Degrees eligible for the program: PHYSIOTHERAPY

CEU Global Classroom

International Education in the Classroom

Universidad CEU San Pablo offers its undergraduate and graduate students a unique opportunity to attain an international education from the comfort of the classroom.

We have partnered with foreign universities and institutions to offer the following international education opportunities through our CEU Global Classroom:

- COIL Collaborative Online International Learning
- BIP Blended Intensive Programs (Erasmus+ program)
- Mirror Lectures
- International Weeks
- Guest Lectures



To learn more, visit: www.uspceu.com/excellence

A History of Innovation

Education Designed to Set You Apart

One of our main goals is to offer our students an **innovative education that helps set them apart**, reach their full potential, and be ready for the professional world.

We are continuously making efforts to stay ahead of the curve with our academic offer and to give our students new tools that have not only been designed to increase their employability, but also to set them apart in their fields and in society.

Excellence Program

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The Excellence Program is an alternative to conventional study plans which offers a number of **exclusive benefits** to empower students to leverage their skills and competences and take them to the top.

We are committed to providing a **customized and innovative education** with great focus on **practical learning** and teamwork.

Students complete part of their Degree in **English** and specialize in an additional language. Depending on the Degree, they are given the option or are required to complete a study-abroad program in some of the best universities in the world.

Internships are also available in some of the top national and international companies in the world.

In addition, they have access to an **exclusive training** in the most sought-after **digital skills**, ensuring they **stand out** even more in the job market. Furthermore, they participate in multiple extracurricular activities organized by the University: discussions with important stakeholders of the business and legal fields, debate club, Excellence seminars, talent development programs, etc.

Bachelor's Degrees that are eligible for the Excellence Program are:

School of Law

LAW

LAW + BUSINESS ADMINISTRATION AND MANAGEMENT

LAW + INTERNATIONAL RELATIONS & EUROPEAN UNION

LAW + CRIMINOLOGY AND SECURITY SCIENCES

LAW + JOURNALISM

LAW + ADVERTISING AND PUBLIC RELATIONS

LAW + ADVANCED COURSE IN EUROPEAN AND GLOBAL LEGAL PRACTICE

LAW + ADVANCED COURSE IN DIGITAL LAW AND TECHNOLOGICAL INNOVATION

School of Business

BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS

BUSINESS INTELLIGENCE

MARKETING

BUSINESS ADMINISTRATION AND MANAGEMENT + MARKETING

ECONOMICS + BUSINESS ADMINISTRATION AND MANAGEMENT

ECONOMICS **1**+ INTERNATIONAL RELATIONS & EUROPEAN UNION

BUSINESS INTELLIGENCE + BUSINESS ADMINISTRATION AND MANAGEMENT

BUSINESS INTELLIGENCE + ECONOMICS F

MARKETING + DIGITAL COMMUNICATIONS

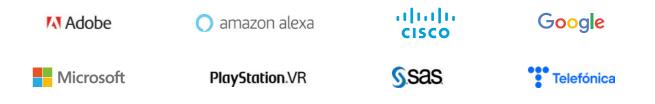
E Focus on Finance Focus on International Business

Corporate Driven

At the Universidad CEU San Pablo we always stay **a step ahead** offering the most **innovative education** through partnerships with **top companies** such as Microsoft, Adobe, Google, PlayStation, SAS, Telefónica, Cisco, or Amazon.

We offer different **focus options** within innovative fields that are transforming the economy and society, such as immersive technologies, big data, voice technologies, artificial intelligence, and network infrastructures and the Internet. Our **innovative** learning approach combines **topquality lessons with practice**, allowing students to learn the technical and professional skills required for the job through our partnerships with these companies.

Considering the constantly evolving and highly competitive job market, Universidad CEU San Pablo is committed to offering additional development opportunities to ensure that our students' professional skills are more **suited to the market's current demands**.



Design YOUR Future

From CEU, hand in hand with our **Entrepreneurship Commission**, we will offer our students the program **'Design YOUR Future - Employability Acceleration Program'**.

This course is organized around **four blocks** that will be distributed **throughout the courses** studied by its students. The program will begin by dealing with **interpersonal skills** and **soft skills**, that is to say, the more personal content will prevail, to later focus on the professional world through the **approach to employers**, accelerating the criteria of the students themselves when choosing their **professional destination**. This program, which is **transversal to all undergraduate degrees**, will provide students with an in-depth knowledge of the labor market and **how companies operate**.

This initiative aims to **increase the employability** of our students, improve the landing of graduates in their jobs and increase their **level of satisfaction** and that of their families.

52

Internships and Jobs

Career Development

Our Career Development team's mission is to **provide professional guidance to students** and alumni alike.

We put every resource at their disposal so that they can have an **easy and successful transition into their careers**: education, guidance, and the most advanced tools for job searching.

In addition, we host career fairs and other events and invite **major companies and institutions** so that our students can meet with them and become **what these companies are looking for.**

Our numbers*

In recent years, **94%** of the University's undergrad students have been able to join the work force shortly after graduation, with the percentage rising to **95%** for graduate and postgraduate students.

These impressive numbers can be explained by our close ties to the **professional world**, the **internships** we offer at top-tier companies (more than 12,000 internship agreements), and our **individual career orientation services**. **94%** EMPLOYABILITY RATES FOR UNDERGRAD STUDENTS

GRAD STUDENTS

TES FOR INTERNSHIP ENTS AGREEMENTS

95% EMPLOYABILITY RATES FOR





12,000+

Internships and Jobs

CEU-Business Collaboration Classrooms

Our CEU-Business collaboration classrooms are **educational collaborative environments** created to promote employability, in which our students carry out projects and activities alongside professionals from a wide range of companies. This initiative allows students to **continue to master their skills** while taking their **first steps in the professional world**.

For these collaborations, we have partnered with key players, including multinational corporations, consulting firms, technological companies, pharmaceutical laboratories, media outlets, and insurance providers.

Together, we create a dynamic and enriching environment **that fosters active learning and creativity** and prepares our students to face the challenges and leverage the opportunities of the future. Meanwhile, the companies have an exclusive chance to identify and **hire** exceptional talent for their teams.





Entrepreneurship

We are committed to fostering a culture of entrepreneurship through a wide variety of resources and opportunities.

Our students can capitalize on an impressive offer of **custom-designed classes**, **workshops**, **and personalized mentorships**.

We also host **several meet-and-greet events with successful entrepreneurs, startup incubation programs**, and many other related activities. Our main goal is to provide our students with a **solid foundation** that allows them to navigate through the challenges of starting up a business and maximizes their **chance of success**.

In addition, the **CEU Entrepreneur Club** is a dynamic space where our students can connect with other entrepreneurs, exchange ideas and receive support to see their projects through.



Research Oriented

+---

10.000

Research is both a **means and an end** for success at Universidad CEU San Pablo. We are proud to have a team of **prestigious researchers** and we provide them with top-of-the-line facilities to ensure the best possible conditions for the development of their projects.

The true essence of research—to discover and generate knowledge in order to improve society—is a value that Universidad CEU San Pablo strives to make its own.

Our numbers*

External funding

44

14

INSTITUTIONS

PROGRAMS

IN FUNDING

Internal funding

11

28

INTERNAL FPI

IN FUNDING

SCHOLARSHIPS

25 ACTIVE PROJECTS WITH EXTERNAL COMPANIES

AGREEMENTS WITH PUBLIC

SCHOLARSHIPS (FPI, FPU,

RAMÓN Y CAJAL, ETC.) **FROM HUMAN RESOURCES' PUBLIC**

€**3,250,554**

ACTIVE SCHOOL-FUNDED PROJECTS

€**755,609**

64 RECOGNIZED RESEARCH GROUPS

492 CEU RESEARCHERS

Other key

facts

126 ATTACHED EXTERNAL RESEARCHERS

8

RESEARCH CENTERS AND INSTITUTES

BUSINESS-CEU CHAIRS

RESEARCH SUPPORT SERVICES

*Data from June 2023



Our campuses

Moncloa Campus

School of Law

School of Business

International Relations Vice-Rectorate

Moncloa Secretary's Office

School of Humanities and Communication

Admission's and New Student Service / Vice-Rectorate for Students and Campus Life

Other Campus' Facilities

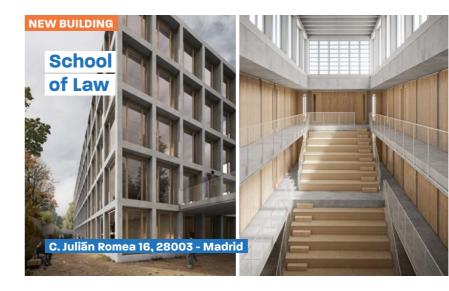


Virtual Visit Moncloa Campus



C. Julián Romea . 23 - 28003 - Madrid







CRIMINOLOGY LAB

INSTITUTE OF EUROPEAN STUDIES

INSTITUTE FOR THE STUDY OF DEMOCRACY

INSTITUTE FOR FAMILY STUDIES

INSTITUTE FOR HISTORICAL STUDIES

EUROPEAN DOCUMENTATION CENTER

DEBATE CLUB

BLOOMBERG ROOM

ECONOMIC AND BUSINESS CURRENT AFFAIRS SESSIONS

SPSS AND SAS LABORATORIES

THE ENTREPRENEUR CLUB

METAVERSE R&D COMMUNITY LAB, SPONSORED BY ACM CONSULTING

INNOVA ROOM

TWO TELEVISION STUDIOS TWO RADIO STUDIOS PHOTOGRAPHY LABS

EDITING AND POST-PRODUCTION ROOMS

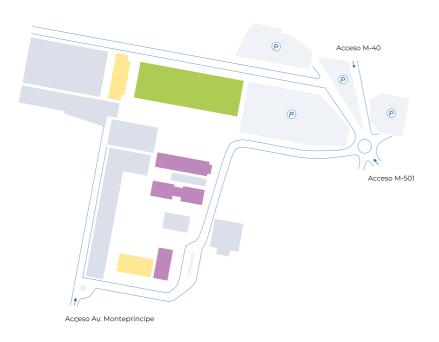
HUB (OUR OWN ADVERTISING AND COMMUNICATION AGENCY)

Montepríncipe Campus

Institute of Technology

School of Pharmacy

- School of Medicine
- Other Campus' Facilities











FABLAB CEU (DIGITAL FABRICATION) STRUCTURES LAB HABITABILITY AND DEVELOPMENT

LAB ARCHITECTURAL MODELING

WORKSHOP

ARCHITECTURAL PROTOTYPING AND INNOVATION WORKSHOPS

BIOMEDICAL ENGINEERING LAB

NETWORKS LAB

SOFTWARE LAB

ELECTRONICS LAB

ARCHITECTURAL SHAPES ANALYSIS CLASSROOM

METABOLOMICS AND BIOANALYSIS EXCELLENCE CENTER (CEMBIO)

64 RESEARCH AND TEACHING LABORATORIES

PHARMACY SIMULATION ROOM

OPTICAL STORE SIMULATION ROOM

METABOLISM AND BODY COMPOSITION UNIT

EXPERIMENTAL KITCHEN

CEU SAN PABLO UNIVERSITY POLYCLINIC FOR DENTISTRY, PHYSICAL THERAPY, PSYCHOLOGY, AND NUTRITION

INSTITUTE OF APPLIED MOLECULAR MEDICINE

PRACTICE ROOMS

SIMULATION ROOMS

DISSECTION ROOMS

VIRTUAL DISSECTION ANATOMY TABLE

PSYCHOLOGICAL TEST LIBRARY RESEARCH AND TEACHING

LABORATORY

Life on Campus

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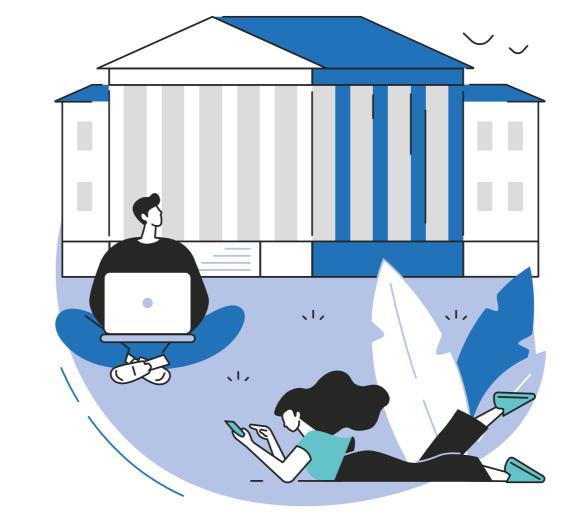
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A World of Activities to Explore

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The Vice-Rectorate for Students and Campus Life offers a large number of options so students can **practice their hobbies** and develop **new interests and relationships** to complement their education.



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Campus life

Throughout the school year, our students can **choose to engage in a wide array of free activities**, including but not limited to ninja warrior courses, painting, urban dance, and a variety of outdoors and nature-centered events.

Clubs

There are numerous clubs available at our school communities such as eSports, stock market, gastronomy, debate, fashion, protocol, and many more!

Sports

We encourage an active lifestyle that incorporates several sports such as **soccer, tennis, running**, etc. We also participate in **intramural and inter-university competitions.**

Volunteer Opportunities, Solidarity, and Development Cooperation

We have an **unwavering commitment** to building a more just society and **helping those most in need**. To this end, we actively participate in social volunteering opportunities, development cooperation projects, and fundraisers.

Support Program

At Universidad CEU San Pablo we want students to **make the most out of this learning and growth phase of their lives** so they can reach their full potential.

Our **support program** is focused on the **wholesome development of every individual** from day one in every aspect: personal, academic, professional, and spiritual.

Buddy Program

Upper classes' students help first-year students to have a smooth and successful transition, both socially and academically.





Growth Path for Students (GPS) Program

Professors and renowned professionals guide and help students when entering the job market.

University Wellbeing Service (SOU)



The University Wellbeing Service, known in spanish as SOU (Servicio de Orientación Universitaria) is a **support resource** that focuses on two main areas:

Personal: The SOU offers support and guidance with personal issues, to ensure the students' wellbeing.

Academic: The SOU offers a variety of tools and study techniques to boost students' school performance.

Pastoral Services

We encourage students to participate in pastoral activities, pilgrimage groups, **retreats**, **spiritual practices, conferences, debates, and the celebration of sacraments.**



Scholarships and Financial Aid

We are the private educational institution in all of Spain with the **largest investment** in scholarships and financial aid. The Universidad CEU San Pablo is **committed to those who put in the effort** and continuously strive to reach their full potential.

We believe in every one of our students' goals and will do everything to help them achieve them. Every student's application is considered carefully and individually taking into account their personal situation.

A committee is assigned to each application and **financial aid is awarded** according to the needs and circumstances of every student.

Our goal is that **no student is left out** of the Degree they want to pursue due to financial reasons.





Master's and Doctorate's Programs

Graduate and post-graduate degrees focused on specialization to further growth and open up new professional opportunities.

Why Study a Master's Degree at CEU?

Experience and recognition: CEU has over 90 years of experience in higher education and offers top-quality and highly demanding degrees.

Top-tier collaboration agreements: With private and public businesses and institutions.

Outstanding employability rates: Over 95% of our graduates join the job market shortly after graduation.

Knowledgeable and successful faculty: Our faculty team includes many PhDs, MDs, JDs, and other practicing professionals with proven teaching and professional experience.

Degrees designed for the real world: We take a practical approach to learning, and employ an array of hands-on techniques and modern tools to give you an advantage in your career.

Expansive networking opportunities: Our network of over 30,000 alumni expands to all corners of the world and is connected via Alumni CEU.

To learn more, visit: www.uspceu.com/en/academic-programmes/master

CEU Doctorate Degrees

Our PhD programs are a one-of-a-kind opportunity to **carry out research studies** in many fields, utilizing our **world-class facilities**. This has made the CEU doctorate programs worthy of ANECA's Quality Accreditation.

CEU's International School of Doctorate Studies (CEINDO) brings together an array of research teams made out of PhD holders with **accredited research experience.**

The university upholds the highest levels of education and academic excellence, with oneon-one mentoring programs in place.

To learn more, visit: www.escueladoctorado.ceu.es/en/





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Student Admission's Office Julián Romea, 18 - 28003 - Madrid | Tel.: +34 91 514 04 04 uspceu.com · info.usp@ceu.es · info.posgrado@ceu.es

