

“INTERNATIONAL BOOK DAY” Academic Year 2025–2026

POSTER CONTEST RULES:

FIRST: Purpose and requirements of the entries

1. Universidad San Pablo–CEU Library is organizing the **“International Book Day” Poster Contest**, which will be governed by these rules. In the current edition, corresponding to the 2025–2026 academic year, the theme of the contest will be ***Mens sana in corpore sano. Reading and sport.***
2. **Format:** Entries must include the words **“San Pablo–CEU University, International Book Day,”** be original and unpublished, and be created using digital media or by hand (using any technique: oil, pen and ink, watercolor, acrylic, markers, collage, etc.). It must be mounted on foam board or a rigid support with minimum dimensions of DIN A3 and maximum dimensions of 50 x 70 cm. **Sign with a pseudonym.**
3. **Method of delivery:** Originals must be delivered signed with a pseudonym, accompanied by a sealed envelope containing the entrant's full personal details (name, surname, address, telephone number, degree or course of study, year and faculty, school and/or center to which they belong). Fill in the final page and include it in the envelope. If the images used in the poster are not original, the source and authorship must also be included. The same pseudonym that appears on the original must be written on the outside of the envelope.
4. **Declaration of use of Generative Artificial Intelligence.** In accordance with the internal regulations of Universidad San Pablo–CEU on academic integrity, participants are required to declare openly and transparently any use of generative artificial intelligence (AI) tools in the creation of their graphic proposal. This declaration must accompany the submitted project and include a detailed description of which tools have been used, at what stages of the creative process, and how they have been involved in the final design. Failure to declare or concealment of the use of AI will be considered a serious offense and will result in the participant's exclusion from the competition.

SECOND: Participants

1. Students enrolled at Universidad San Pablo-CEU in any of its courses for the 2025-2026 academic year may participate in the competition, always on an individual basis, meaning that work produced by a group of students will not be accepted. Only one entry per participant will be accepted.
2. Each participant will be responsible for any expenses incurred as a result of participating in the contest.
3. Universidad San Pablo-CEU (hereinafter also referred to as "the University") reserves the right to exclude from the contest any participant who does not comply with these rules, who has provided false information, or for any other reason contrary to the law, good faith, or who attempts to frustrate the successful outcome of the contest.

THIRD: Deadline and place for submission of entries

1. The **deadline** for submission of entries is **March 20, 2026**, inclusive.
2. Entries may be submitted Monday through Friday between 9:00 a.m. and 2:00 p.m. at the counter of any of the following libraries:
 - Central Library, Moncloa Campus, Calle Julián Romea, 22.
 - EPS Library, Montepíncipe Campus.
3. Entries must be submitted in person by the participant, complying with the format and submission requirements set out in Rule ONE, within the deadline established in the previous section. Failure to do so will result in the entry being rejected.

FOURTH: Jury and recognition of the best work

1. The quality of the entries will be evaluated by a jury consisting of Ms. Ascensión Gil Martín, Ms. Laura González Díez, Ms. Marta López Gorría, Mr. Fernando Marugán Solís, and Ms. Fátima Sarasola Rubio.
2. The decision of the Contest Jury will be final and cannot be appealed.
3. The author of the best entry, as decided by the jury, will be recognized for their creativity and effort and will receive a gift.

FIFTH: Use and destination of the works

1. The winning poster will be the official poster for the International Book Day events held at the University and may be subject to technical modifications and adaptations (including the addition of logos and text, among other things) necessary to achieve the desired purpose.
2. The jury may freely select other participating works that have not been awarded prizes for display in the exhibition that will take place on the occasion of International Book Day in the Central Hall of the Moncloa Campus Library of Universidad San Pablo-CEU **from April 27 to May 4, 2026**.
3. The original works submitted may be collected by their authors at the University Library Central Hall at Julián Romea 22 until **May 14, 2026**. After that date, it will be understood that the author has waived this right, and the works will remain at the disposal of Universidad San Pablo-CEU Foundation.

SIXTH: Processing of personal data

1. In accordance with the provisions of Regulation 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free circulation of such data, as well as Organic Law 3/2018 of December 5 on the Protection of Personal Data and the guarantee of digital rights, we inform you that your personal data will

be processed under the responsibility of Fundación Universitaria San Pablo-CEU (hereinafter FUSP-CEU), the entity that owns Universidad San Pablo-CEU, for the purpose of managing your participation in the contest. FUSP-CEU informs you that the indicated processing is legitimized by the consent of the interested parties.

2. Similarly, FUSP-CEU informs you that your personal data will be kept for the time strictly necessary to fulfill the purposes detailed above and that it will be blocked when it is no longer necessary for the purpose for which it was collected, in order to address any possible liabilities arising from the processing, during the limitation period for such liabilities. Once this period has expired, FUSP-CEU will proceed to delete your data.

3. You are also informed that you may contact the FUSP-CEU Data Protection Officer by sending your request in writing to the postal address c/ Tutor 35 - 28008 Madrid or to the email address dpd@ceu.es.

4. Participants authorize the University to publish their names and surnames on its websites, without this authorization entitling them to receive any kind of remuneration.

5. In accordance with the rights conferred by current data protection regulations, you may contact the competent Supervisory Authority to submit any complaint you deem appropriate, exercise your rights of access, rectification, limitation of processing, deletion, portability, and opposition to the processing of your personal data, or withdraw your consent to the processing thereof, by sending your request to the Data Protection Officer of FUSP-CEU, c/ Tutor, 35 28008 Madrid, or to the email address dpd@ceu.es

SEVENTH: Intellectual property and image rights

1. Participants in the contest do not waive ownership of their works, including the exploitation rights that correspond to them as authors, without prejudice to the provisions of the following paragraph.

2. Participants in the contest authorize Universidad San Pablo-CEU Library to display their original works to the public in those University facilities that are duly decided upon, as well as to reproduce them in any format or communicate them publicly through various channels owned by the University, always including information about their author. During the exhibition period and until May 14, 2026, at the latest, the University will keep the works in its custody until they are returned to their authors. After that date, any original works that have not been collected will be understood to have been permanently relinquished by their author or authors, becoming the property of FUSP-CEU, the entity that holds the legal personality of the University, with all rights reserved.

3. Participants in this contest authorize Universidad San Pablo-CEU to capture, record, or fix their image and voice during the activities of the awards ceremony, if held, in accordance with the provisions of Organic Law 1/1982, of May 5, on the right to honor, personal and family privacy, and one's own image.

4. This authorization and transfer of rights established in this clause is free of charge, without geographical or temporal limitation, and is made for the sole purpose of disseminating and promoting the contest in any format and by any means, communication media, websites, and social media owned by FUSP-CEU.

EIGHTH: Liability

The participant shall be liable for any claims, damages, or losses to third parties arising from their participation in the contest, with full indemnity for Universidad San Pablo-CEU.

NINTH: Reservations and limits

1. The University reserves the right to modify the rules of this contest or cancel it, provided there is a justified reason. Any modification, suspension, or cancellation will be communicated to participants through the appropriate media.

2. The University reserves the right to declare the contest void if the Jury deems it appropriate.

TENTH: Knowledge and acceptance

Participation in the contest implies full knowledge and acceptance of the content of these rules.

In Madrid, on January 21, 2026.

	<p>CULTURAL PROMOTION</p> <p>BOOK DAY CONTEST 2026</p>	<p>Biblioteca</p> <p>CEU</p>
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ENTRY FORM. - Student information	
Full name, With 2 surnames	
Address	
Phone	
Course - Degree or education	
School, and/or Center to which you belong	
Pseudonym	
Declaration of AI use.	