

JOURNALISM

2nd SEMESTER (SPRING) 2016-2017

Name of the course	A/S	ECTS
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1st YEAR

TCI	Theory of Communication and Information	a	9 ¹
ANT	Anthropology	a	6 ¹
GLI	Great Books	s	6
FFE	Basics of Photography and Aesthetics	s	6
HYS	History and Society	s	6

2nd YEAR

TLV	Television	s	6
LCO	Contemporary World Literature	s	6
HUC	Contemporary World History	s	6
AIN	Information Architecture and Analysis (Room 3.7)	s	6
ING	English (Room 2.2)	s	6

3rd YEAR

RP2	Journalistic Writing II	s	6
DOC	Documentation and Research Techniques	s	6
HPE	History of journalism	s	6
PRT	Radio and Television journalism	s	6
PE1	Specialized journalism I	s	6

4th YEAR

PE2	Specialized journalism II	s	6
OPI	Public Opinion (Room 3.7)	s	6
CEI	Business and institutional communication (Room 002)	s	6

¹: Half the credits for only one semester

Group: 1º I2				Room: 3.8	
	M	Tu	W	Th	F
8	TCI	FFE			HYS
9				ANT	
10		GLI	GLI	HYS	GLI
11	FFE (Practice)	GLI (Practice)	FFE (Practice)		
12				TCI	FFE (Practice)
13					

Group: 2º I2			Room: 2.7		
	M	Tu	W	Th	F
8	LCO	LCO (Practice)	TLV	LCO (Practice)	
9		HUC		LCO	HUC
10	ING		ING	AIN	
11					ING
12			AIN (Practice)		
13					
15			TLV (Practice Grp 1)	TLV (Practice Grp 3)	
16					
17			TLV (Practice Grp 2)		
18					
19					
20					

Group: 3º I2				Room: 003	
	M	Tu	W	Th	F
8	RP2 (Practice)	HPE	PE1		DOC
9	RP2			RP2	HPE
10	PE1	PE1 (Practice)	DOC		HPE (Practice)
11		DOC (Practice)		PRT (Practice)	PRT
12					
13					
15				PRT (Practice)	
16					
17					

Group: 4 ^o I2				Room: 001	
	M	Tu	W	Th	F
8		CEI	CEI	PE2	PE2 (Practice)
9					PE2
10		OPI	OPI		
11			OPI (Practice)		

AUDIOVISUAL COMMUNICATION

2nd SEMESTER (SPRING) 2016-2017

Name of the course	A/S	ECTS
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1st YEAR

TCI	Theory of Communication and Information	a	9 ¹
ANT	Anthropology	a	6 ¹
ES1	Writing for the Media I	s	6
FAD	Basics of Art and Design	s	6
PPC	Political and Cultural Thought	s	6

2nd YEAR

NA2	Audiovisual Narrative II	s	4.5
SA2	Audiovisual System II	s	4.5
TLV	Television	s	6
LCO	Contemporary World Literature	s	6
HUC	Contemporary World History	s	6

3rd YEAR

ING	English (Room 001)	s	6
GUI	Screenwriting	s	6
FOT	Photography and Lighting	s	6
PTV	Television Production	s	6
ENL	Non-linear Editing and Graphic Design	s	6

4th YEAR

OPI	Public Opinion (Room 3.7)	s	6
PRR	Radio Production and Direction	s	6
RT2	Television Direction II	s	6

Group: 1 ^o I1				Room: 2.6	
	M	Tu	W	Th	F
8	PPC	ES1 (Practice)	ES1	ES1 (Practice)	
9		ES1		FAD	
10		TCI	FAD	ANT	ANT
11			PPC	TCI	PPC
12		FAD (Practice)		FAD (Practice)	
13					

Group: 2º I2				Room: 2.7	
	M	Tu	W	Th	F
8	LCO	LCO (Practice)	TLV	LCO (Practice)	
9		HUC		LCO	HUC
10	NA2		NA2		
11		SA2			
15			TLV (Practice Grp 1)	TLV (Practice Grp 3)	
16					
17			TLV (Practice Grp 2)		
18					
19					
20					

Group: 3º I2				Room: 4.2	
	M	Tu	W	Th	F
8	GUI (Practice)		GUI		ENL
9					
10	FOT	FOT (Practice)	PTV (Practice)		PTV
11					
15	ING		ING		
16					

Group: 4 ^o I2				Room: 201	
	M	Tu	W	Th	F
8		RT2			
9	PRR (Practice)	PRR	PRR	RT2	
10		OPI	OPI	RT2 (Practice)	
11			OPI (Practice)		
12					

¹: Half the credits for only one semester

DIGITAL COMMUNICATION

2nd SEMESTER (SPRING) 2016-2017

Name of the course	A/S	ECTS
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1st YEAR

TCI	Theory of Communication and Information	a	9 ¹
PTE	Thought and Technology (Room S02)	a	6 ¹
FFE	Basics of Photography and Aesthetics	s	6
HYS	History and Society	s	6
TNM	Technology and the New Media (Room S02)	s	6

2nd YEAR

DSI	Social Doctrine of the Catholic Church	s	6
ES2	Writing for the Media II	s	6
FPU	Basics of Advertising	s	6
RAD	Radio	s	6
AIN	Information Architecture and Analysis (Room 3.7)	s	6

3rd YEAR

ING	English (Room 001)	s	6
GAI	Content Management and Storage in Internet	s	6
IDC	Digital Integration of Contents	s	6
CEO	Online Strategic Communication	s	6
GRS	Creation and Management of Social Networks	a	9 ¹
TP2	Technologies for Web Design and Programming II	a	9 ¹

4th YEAR

MPU	On-Line Marketing and Advertising	a	9 ¹
OPI	Public Opinion (Room 3.7)	s	6
GMA	Brand Management: Online Image and Reputation	s	6
DPM	Development of Multimedia Projects	a	9 ¹

Group: 1 ^o I2					Room: 3.8
	M	Tu	W	Th	F
8	TCI	FFE			HYS
9				PTE	
10		TNM (Practice)	TNM	HYS	
11	FFE (Practice)				PTE
12				TCI	FFE (Practice)
13					

Group: 2 ^o I1					Room: 3.5
	M	Tu	W	Th	F
8	ES2 (Practice)	ES2 (Practice)	AIN (Practice)	DSI	DSI
9	ES2	ES2		RAD	
10	FPU	FPU	DSI	AIN	ES2
11			RAD		FPU
12	RAD (Practice)		AIN (Practice)		
13					
14					
15			RAD (Practice)	RAD (Practice)	
16					
17					

Group: 3 ^o I1					Room: 201
	M	Tu	W	Th	F
8	GRS	TP2 (Practice)	CEO (Practice)		IDC
9			CEO		
10	TP2	GRS (Practice)	GAI	GAI (Practice)	CEO
11					CEO (Practice)
15	ING		ING		
16					

Group: 4 ^o I1					Room: 3.2
	M	Tu	W	Th	F
8	DPM			MPU (Practice)	
9					MPU
10	GMA	OPI	OPI	GMA	DPM (Practice)
11			OPI (Practice)	GMA (Practice)	

¹: Half the credits for only one semester

ADVERTISING & PR

2nd SEMESTER (SPRING) 2016-2017

Name of the course	A/S	ECTS
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1st YEAR

TCI	Theory of Communication and Information	a	9 ¹
ANT	Anthropology	a	6 ¹
ES1	Writing for the Media I	s	6
FAD	Basics of Art and Design	s	6
PPC	Political and Cultural Thought	s	6

2nd YEAR

DSI	Social Doctrine of the Catholic Church	s	6
ES2	Writing for the Media II	s	6
FPU	Basics of Advertising	s	6
PCR	Creative Thinking	s	6
RAD	Radio	s	6

3rd YEAR

ING	English (Room 001)	s	6
CEI	Corporate and Institutional Communication	s	6
ESC	Structure of the Communications and Advertising Sector	s	6
INM	Market Research	s	6
PPU	Advertising Production	s	6

4th YEAR

OPI	Public Opinion	s	6
COE	Strategic Communication	s	6
PLM	Media Planning	s	6

Group: 1 ^o I1					Room: 2.6
	M	Tu	W	Th	F
8	PPC	ES1 (Practice)	ES1	ES1 (Practice)	
9		ES1		FAD	
10		TCI	FAD	ANT	ANT
11			PPC	TCI	PPC
12		FAD (Practice)		FAD (Practice)	
13					

Group: 2 ^o I1					Room: 3.5
	M	Tu	W	Th	F
8	ES2 (Practice)	ES2 (Practice)	PCR (Practice)	DSI	DSI
9	ES2	ES2		RAD	
10	FPU	FPU	DSI	PCR	ES2
11			RAD		FPU
12	RAD (Practice)		PCR (Practice)		
13					
14					
15			RAD (Practice)	RAD (Practice)	
16					
17					

Group: 3 ^o I1					Room: 002
	M	Tu	W	Th	F
8		CEI	CEI	PPU (Practice)	PPU (Practice)
9	PPU				
10	INM	INM	ESC	PPU	ESC
11		ESC			INM
15	ING		ING		
16					

Group: 4 ^o I1					Room: 3.7
	M	Tu	W	Th	F
9	COE	COE	COE		COE
10	PLM	OPI	OPI		PLM
11			OPI (Practice)		

¹: Half the credits for only one semester